

# Waheed Al Balushi

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[WaheedAlbalushi.com](http://WaheedAlbalushi.com)

## SUMMARY

Waheed Albalushi is the first GCC citizen who was a Level 4 Directive Communication™ Psychology Certified Corporate Trainer since 2011. He was trained by Mr. Arthur Carmazzi, one of the top leadership speakers in Asia, in the areas of:

- Dynamic Speaking,
- Motivation & Emotional Drivers,
- Curriculum development and
- Colored Brain Psychology

As a DC certified trainer, he co-trained "Train the Trainer" program participants in Cairo, Egypt and New Delhi, India. He also trained thousands of trainees and corporates in Bahrain, UAE, Qatar and Oman.

Waheed AlBalushi is also, a certified trainer in fields of Public Relations and New Media. Combining his vast and long professional experience in Corporate Communications, PR, media, online content and eServices in Managerial positions along with his capacity as a professional certified trainer in Directive Communication™, Waheed brought the best in both fields to its best to affect his teams, colleagues and trainees.

Waheed's Specialties are in Corporate Communications (PR and Media), web design, e-Content, social media, Directive Communication, Leadership, Management and HRD.

## TRAINING SUBJECTS & TITLES

**Waheed delivers courses and workshops in the fields, subjects and titles of:**

- The Hero's Way™
- Inspirational Leadership
- Change Management
- Effective Listening & Communication skills
- Enhancing Human Productivity
- Human Motivation
- Organizational Cultural Change
- Psychology of Blame Culture and How to get rid of it
- Effective Internal Communication
- Effective team building
- e-Content Management
- Enhancing management skills
- How to be a great leader and successful manager
- Effective Customer Services
- Colored Brain Communication
- Nurturing Better Relationships
- High Performance Teams
- Advanced Presentation Skills
- Presenting for Influence and action
- Inspirational Speaking
- Effective meeting management
- Effective Technical report writing
- Emotional Intelligence
- Dynamic Speaking
- Negotiation Skills
- Crisis Management
- Creative skills of using Social Media

## COURSES & SEMINARS ATTENDED

- **"International Protocol Manager Training"** August 2015, The Protocol School of Washington®
- **Communications and PR training fundamentals (train-the-trainer program)** December 2011 by Bahrain Institute of Public Administration (BIPA) in coordination with "Pinnacle PR".
- **"Level 4 Certified Trainer at Directive Communication"** since December 2011: The Centre for Directive Communication Psychology & American Institute of Business Psychology (AIOBP):
  - Certified Trainer in Human Drive and Motivation
  - Certified Trainer in Colored Brain Psychology
  - Certified Trainer in Dynamic Speaking
  - Certified Trainer in Curriculum Development
- **"Advanced Professional Diploma in Public Relations"** 6 months academic program with hands-on and assignments methods held in Institute of Public Administration (BIPA) in coordination with "Pinnacle" and Economic Development Board (EDB) in Bahrain.
- **"Internal Communications Master Class"** 2 days event in Doha – Qatar (7th & 8th February 2010):
  - planning for effective communications Strategies.
  - Solving crisis & conflicts- Communication to inspire.
  - Internal brand communication- converting employees into brand ambassadors.
  - Documenting the modern challenges of internal communications within an organizational hierarchy.
- **"Lateral Thinking"** 3days course in BIBF (Bahrain Institute of Banking & Finance) - Bahrain. (May. 1999):
  - Edward de Bono's Course in Creativity.
  - Teaches how to use specific tools to be creative such as alternatives; focus; challenge; random entry; provocation; harvesting and how to treat Ideas after having them.

## MEMBERSHIP & ACTIVITIES

- Accredited trainer with The American Institute of Business Psychology (AIOBP), USA ([www.aiobp.org](http://www.aiobp.org)) December 2011
  - Vice President chief operations officer for MEA at Internet Institute, Croatia (<http://internet-institute.eu/eng/about/waheed-al-balushi>) June 2008
  - Member of advisory board of Arab Union of Electronic Media [www.arabuem.com](http://www.arabuem.com)
  - Member of the Arab committee of electronic media.
  - Former **Chairman** of the **Arab ICT Associations Union (IJMA3)** ([www.ijma3.org](http://www.ijma3.org)) November 2005 – May 2006.
  - Assigned as the spokesperson for Middle East and Arab region for **World Summit Award 2005** ([www.wsis-award.org](http://www.wsis-award.org)) **September 2005**.
  - Founder and vice chairman of Gulf area and Yemen in **Union of Arab ICT associations (IJMA3)** – ([www.ijma3.org](http://www.ijma3.org)) March 05.
  - Founder member of **Global Alliance for Bridging the Digital Divide (GABDD)** in Hong Kong.
  - Founder Member and the General Secretary of **Bahrain Internet Society** (Since Jan2003)
  - Visiting member of **Dubai Press Club** – Dubai (since 2001)
  - Member of **Bahrain Journalists Association**. (Since Sept. 2001)
  - Member of the **Internet Society (ISOC)** [www.isoc.org](http://www.isoc.org) (Since January 2000)
  - Founding member of **Bahrain chapter of Internet Society (ISOC)** [www.isoc.org](http://www.isoc.org)
  - Founding member, General Secretary & Head of Media and Awareness Committee of the **INTERNET CLUB** in Bahrain.
  - **ICT Consultant, ALWAQT daily newspaper in Bahrain** [www.alwaqt.com](http://www.alwaqt.com)
- **Media Activities**
- Editor of **(.COM)** weekly IT supplement in ALAYAM. (Aug. 2001 – Sep. 2005)
  - Former Editor of Internet page in **(Honal Bahrain)** weekly magazine produced by Ministry of information in Bahrain. (started in May 2001)
  - **Participated (as a journalist) in International Visitor Program held by United States Information Agency (USIA) in USA for 3 weeks between Nov - Dec. 1998.**
  - **Editor** of a weekly page: “Islamiat”, **ALAYAM** newspaper. (1993-1999)
  - **Writer** of a weekly **Islamic** column “Sawaneh”, **ALAYAM** newspaper. (93-99)
  - **Editor** of a weekly page related to **Computers** and Information technology. (95-99)
  - **Writer** of a weekly **IT** column “Thohool”, **ALAYAM** newspaper. (97-99)
  - **Editor** of a weekly Islamic page: “Islamic Tribune”, **Bahrain Tribune**. (98-99)
  - **Editor** of “The Net & Computers” weekly page in **Bahrain Tribune**. (98-99)

## TRAINING PROJECTS & CLIENTS

### Bahrain

- Gulf Aluminum Rolling Mill (GARMCO) – (Private)
- Social Insurance Authority (Government)
- Shura Council (Legislation body)
- YouthCo2014 (NGO)
- BASMA Cleaning Company (Private)
- Bahrain Quality Society (NGO)
- Bahrain Public Relations Society (NGO)
- Investate (investment company)
- National Authority for Qualifications and Quality Assurance of Education and Training (Government)
- German Orthopedic Centre (Private hospital)
- Act Smart PR Consultancy (Private)
- Logic Training Institute (Training Centre)
- University of Bahrain (Education)

### Oman

- Information Technology Authority (ITA) (Government)
- Ministry of Information (Government)
- Oman government e-Transformation program (Government)
- Oman LNG (Owned by the Government)
- OxygenOM (Training Center)
- Future Events Management (Event Management company)
- The office of Salalah's Mayor (Government)
- National Ferries Company (NFC) (Private)
- Sadaf Training Institute (Training Centre)
- State General Reserve Fund (SGRF) – (Government)
- Atana Hotels (Owned by Government)
- Alila Jabal Akhdar Resort (Owned by Government)

### Qatar

- Qatar Gas (Owned by the Government)
- Supreme Education Council (Government)
- Qatar Finance & Business Academy (Training Center)

### United Arab Emirates

- Datamatix group (Event Management & Consultancy)
- Tadafur Consultancy (Training Center)
- HNI (Training Centre)
- Sharjah Government Media Bureau (Government)

### Egypt

- Top Business (Training Center)

## TESTOMONIALS

“Waheed is an exceptional and very witty speaker, he can make any group laugh and learn at the same time. His grasp the DC psychology is brilliant and he applies it masterfully.”

-- **Arthur Carmazzi**, *Founder of Directive Communication - Bali, Indonesia.*

“As a trainer, Waheed is an absolute cool, calm and level headed. Despite the complexities of the topic/subject, he can relate the same to a real life situation and thus the take away for the trainee is that much better. He has a hidden talent in converting even difficult understandings in to learning full of humor.

Waheed has a rare sense of humor combined with perfect timings which make him a popular, knowledgeable, balanced, and thus a complete trainer.”

-- **Aalok Sood**, *National Head Directive Communication for Directive Communication International. India*

"What I learned from you in 3 days was equivalent to my 4 years of BSc studies in the university"

-- **Redha Hubail**, *Training specialist at BASMA, Bahrain.*

"Dear Waheed, It was an honor to me to attend your splendid training sessions as well as to be the first blind trainee in DC.

Your workshop will be of a great value and importance to boost my career path. It gave me the ability to monitor, understand and analyze my team members effectively. It showed me the way towards motivational managerial skills.

Thank you so much for all the exerted efforts during the training session. Maybe it was your first time to deal with a visually impaired trainee, but i didn't feel that i was left behind or ignored. i really gained lots of knowledge even from the visual materials."

-- **Shaikha Al Jassasi**, *e-content translator, IT Authority, Muscat, Oman (blind trainee)*

"If appearances can be deceptive, Waheed fits the bill. Behind the smiling face and twinkling eyes lies a self-made professional who is a clear thinker and an excellent strategist. He works hard at what he does and ensures that all his projects reach a logical conclusion. He remains calm and collected even during stressful situations and comes up with exceptional solutions. Socially he is an excellent mixer and gets along with all."

— **Ashok Kalia**, *Senior Mentor, CareerSynergy, India*

"Waheed is knowledgeable trainer, with wide variety of experience in delivering attractive sessions. Waheed is tactful person, he knows how to select his words and touches people emotions Waheed in communication and leadership is a role model."

-- **Ekram Zaki**, *Training Director, Amoun Pharmaceutical Industries Company. Egypt*

“Waheed has a very creative mind at work behind a calm demeanor. Not easily perturbed, he is easy to get along with and regales with his uncanny comic timing; there is never a dull moment around him.

Work wise, he gives practical and useful ideas. He is quick to grasp new concepts/ techniques and can easily see the practical application and broad based usage of the same. His knowledge coupled with his understanding of human psyche makes him an above par trainer and coach. I wish him luck in all his future endeavors.”

**-- Aanchal Mahajan, Sr. Business Analyst, Credit Research, Evalueserve, India**

“Some People are blessed with a natural ability of communication. The basis of connection is their communication. And if you add humor to that, it becomes a perfect recipe for a Successful Trainer.

Waheed is one of the very few trainers who fits in the above category Perfectly. With him Learning is a By Product even without you making a real effort to learn. His day to day Examples and humorous stories will make you go in splits and will have a lasting impact on the quality of the training. I strongly recommend Waheed for any of the training Programs which your organization might have and you will get much more than the Investment.”

**-- Prakash Balachandrasekar, Trainer-, Directive Communicatio, India**

*"Spending time in communication course is so productive, resulting from a qualified and professional trainer" Thank you a lot for accomplishing our goals and objectives"*

**--Al-Jazi Ali, Accountant, Qatar Gas, Doha, Qatar**

*"Just today during our regular department meeting we were talking about our impressions of the 2-day course we had.*

*It goes without saying that I intend to join advanced level of the course when you guys in town for next session. The main reason of my desire to join the next course is the atmosphere under which your course is conducted.*

*Many thanks to you for all those positive moments we had! That's big thing nowadays."*

**Mais Abdullayev, Sr. Production & Sales Engineer, Qatar Gas, Doha, Qatar**

*"MY BEHAVIOUR HAVE EXTENSIVELY CHANGED AND MY IDOL IS MY MENTOR WAHEED ALBALUSHI...His ability to ask the right questions has been extremely helpful in uncovering root causes of key issues on both levels personal and professional. Hereby I affirm; the newly honed skills have objectively improved my actions and modified my behaviour."*

**Nasreen Salah Al Din Fairouz, CORPORATE COMM. OFFICER, GULF ALUMINIUM ROLLING MILL, Bahrain**