

# Waheed Yaqoob Al Balushi

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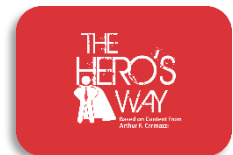
**Admin. & Media Consultancy | Directive Communication Psychology | Effective Training**

## SUMMARY

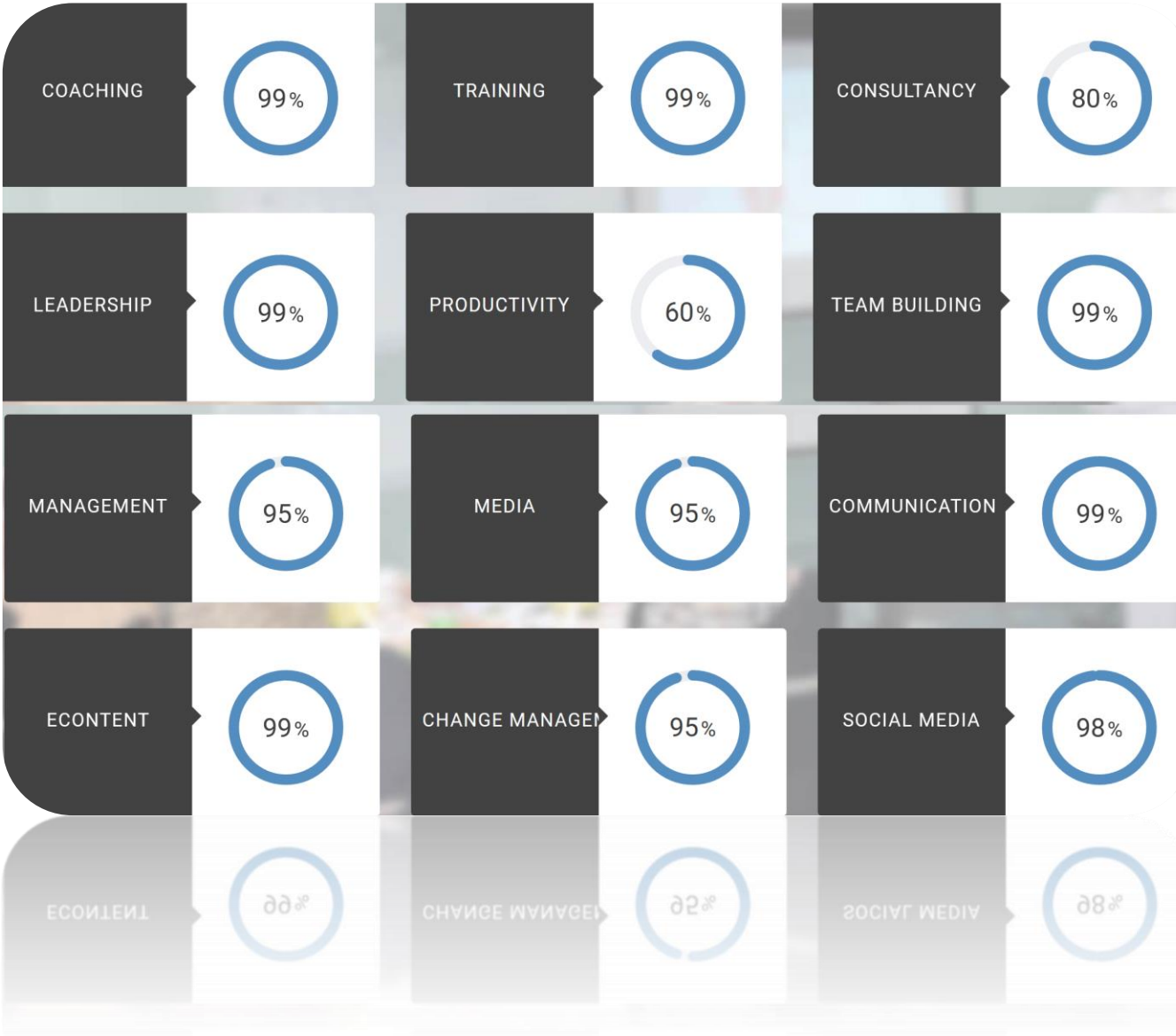
Waheed Albalushi is a retired Bahraini with brilliant work achievements history and record. He is known for his enthusiasm, energy, focus-minded, people-oriented and target achiever. Team building, mentoring, coaching and team player is his preferred style of work to achieve goals.

Waheed is a certified coach, trainer and organizational culture consultant which adds to his ability to inspire and lead the team to unified and agreed targets.

Waheed worked in several managerial posts where he established and managed teams and departments with a passionate, developing and yet firm approach towards his subordinates. His specialty in Human Communication with the background of Directive Communication, Leadership, Management, makes him one of the best candidates for any managerial post.



SKILLS



## WORK EXPERIENCES



- **“Founder and Managing Director”** 2021 - present.
  - Administrative Consultancy
  - Communication and media
- **“e-Services manager”** 2011 – 2020:
  - Setup and launch LMRA website according to the international standards of web accessibility (the website is an awards winner) www.lmra.bh
  - Provide the customers with online services in an easy accessibility method.
  - Enhance the web presence to cover the social networking with the public. WEB 2.0 standards
- **“Corporate Communications Manager”** 2006 - 2011:
  - Public Relation, media, and branding
  - Call center, e-support helpdesk, and customer trainings
  - Internal and external communications
- **“CEO and Managing Director”** 2004 - 2006
  - eContent provider
  - Business consultant
- **“PR and Marketing Manager”** 2003 – 2004
  - Handled the inauguration ceremony in Bahrain and branding guidelines and executions
- **“Head of Section in Corp. Comm.”** 1998 - 2003
  - Webmaster
  - Public relations activities of the group
- **“Assistant Production Manager”** 1995 – 1998
  - Full time managing newspaper production (paper and online versions )
  - Part time journalist
- **“Teacher”** 1989 – 1995
  - Islamic Studies teacher
  - 2 years in Ahmed AlOmran secondary school
  - 5 years in East Riffa secondary school

## EDUCATION AND PROFESSIONAL CERTIFICATES

- 2023**     **Certified Organizational Change Consultant COCC®**  
Directive Communication International (DCI) and Marko Advance
- 2015**     **International Protocol Manager,**  
The protocol School of Washington
- 2013**     **Managing Conflicts and resolving disputes effectively**  
Singapore Mediation Centre and Bahrain Chamber for Dispute Resolution
- 2011**     **Communications and PR training fundamentals (train-the-trainer)**  
Bahrain Institute of Public Administration (BIPA) in coordination with "Pinnacle PR".
- 2011**     **"Level 4 Certified Trainer at Directive Communication"**  
• **Certified Trainer in Human Drive and Motivation**  
• **Certified Trainer in Colored Brain Psychology**  
• **Certified Trainer in Dynamic Speaking**  
• **Certified Trainer in Curriculum Development**  
The Centre for Directive Communication Psychology & American Institute of Business Psychology (AIOBP).
- 2011**     **"Advanced Professional Diploma in Public Relations"**  
6 months academic program with hands-on and assignments methods held in Institute of Public Administration (BIPA) in coordination with "Pinnacle" and Economic Development Board (EDB) in Bahrain.
- 2010**     **"Internal Communications Master Class" Doha – Qatar.**  
- planning for effective communications Strategies.  
- Solving crisis & conflicts- Communication to inspire.  
- Internal brand communication- converting employees into brand ambassadors.  
- Documenting the modern challenges of internal communications within an organizational hierarchy.
- 1999**     **"Lateral Thinking"** BIBF (Bahrain Institute of Banking & Finance) - Bahrain.  
Edward de Bono's Course in Creativity.

**MEMBERSHIP & ACTIVITIES**

2022	Leading the eMedia team for Tojjar22 bloc with 100% successful results rate towards winning the elections of BCCI board members for the 30 <sup>th</sup> session.	Bahrain	www.tojjar22.com
2017	Jury member in Saudi Arabia e-Government contest	KSA	www.yesser.gov.sa
2011	Accredited trainer with The American Institute of Business Psychology (AIOBP),	USA	www.aiobp.org
2009	Government Excellence project expert in the Prime Minister's office	Bahrain	
2008	Vice President COO for MEA at Internet Institute	Croatia	internet-institute.eu
2006	Founding member and ICT consultant to AlWaqf daily newspaper	Bahrain	
2005	Founding member and former Chairman of the Arab ICT Associations Union (IJMA3)	Lebanon	www.ijma3.org
2004	Founding member of Global Alliance for Bridging the Digital Divide (GABDD)	Hong Kong	
2003	Grand Jury member, World Summit Award 2003, 2005, 2007 (the U.N. eContent global contest)	Dubai Bahrain Croatia	www.wsis-award.org
2003	Founding Member and the General Secretary of Bahrain Internet Society	Bahrain	
2000	Founding member of Bahrain chapter of Internet Society (ISOC)	Bahrain	www.isoc.org
2000	Member of the Internet Society (ISOC)	USA	www.isoc.org

□ **Media Activities**

- Editor of **(.COM)** weekly IT supplement in ALAYAM. (Aug. 2001 – Sep. 2005)
- Former Editor of Internet page in **(Honal Bahrain)** weekly magazine produced by Ministry of information in Bahrain. (started in May 2001)
- **Participated (as a journalist) in International Visitor Program held by United States Information Agency (USIA) in USA for 3 weeks between Nov - Dec. 1998.**
- **Editor** of a weekly page: "Islamiat", **ALAYAM** newspaper. (1993-1999)
- **Writer** of a weekly **Islamic** column "Sawaneh", **ALAYAM** newspaper. (93-99)
- **Editor** of a weekly page related to **Computers** and Information technology. (95-99)
- **Writer** of a weekly **IT** column "Thohool", **ALAYAM** newspaper. (97-99)
- **Editor** of a weekly Islamic page: "Islamic Tribune", **Bahrain Tribune**. (98-99)
- **Editor** of "The Net & Computers" weekly page in **Bahrain Tribune**. (98-99)

PROJECTS & CLIENTS

Bahrain



Oman



United Arab Emirates



## TRAINING SUBJECTS & TITLES

Waheed delivers courses and workshops in the fields, subjects, and titles of:

- The Hero's Way™
- Inspirational Leadership
- Train the trainer.
- Leading Change
- Change Management
- Effective Listening & Communication skills
- Enhancing Human Productivity
- Human Motivation
- Organizational Cultural Change
- Psychology of Blame Culture and How to get rid of it.
- Effective Internal Communication
- Effective team building
- e-Content Management
- Enhancing management skills
- How to be a great leader and successful manager
- Effective Customer Services
- Colored Brain Communication
- Nurturing Better Relationships
- High Performance Teams
- Advanced Presentation Skills
- Inspirational Speaking
- Effective meeting management
- Effective Technical report writing
- Emotional Intelligence
- Dynamic Speaking
- Negotiation Skills
- Crisis Management
- Crisis Communication
- Creative skills of using social media
- Media Communication
- Event Management
- Public Relations
- Spokespersons skills
- ... and other related topics.

## TESTIMONIALS

"Waheed is an exceptional and very witty speaker; he can make any group laugh and learn at the same time. His grasp the DC psychology is brilliant, and he applies it masterfully."

--**Arthur Carmazzi**, *Founder of Directive Communication - Bali, Indonesia.*

"As a trainer, Waheed is an absolute cool, calm and level-headed. Despite the complexities of the topic/subject, he can relate the same to a real-life situation and thus the takeaway for the trainee is that much better. He has a hidden talent in converting even difficult understandings in to learning full of humour. Waheed has a rare sense of humour combined with perfect timings which make him a popular, knowledgeable, balanced, and thus a complete trainer."

--**Aalok Sood**, *National Head Directive Communication International. India*

"What I learned from you in 3 days was equivalent to my 4 years of BSc studies in the university."

--**Redha Hubail**, *Training specialist at BASMA, Bahrain.*

"Dear Waheed, It was an honor to me to attend your splendid training sessions as well as to be the first blind trainee in DC. Your workshop will be of a great value and importance to boost my career path. It gave me the ability to monitor, understand and analyze my team members effectively. It showed me the way towards motivational managerial skills. Thank you so much for all the exerted efforts during the training session. Maybe it was your first time to deal with a visually impaired trainee, but i didn't feel that i was left behind or ignored. i really gained lots of knowledge even from the visual materials."

--**Shaikha Al Jassasi**, *e-content translator, IT Authority, Muscat, Oman (blind trainee)*

"If appearances can be deceptive, Waheed fits the bill. Behind the smiling face and twinkling eyes lies a self-made professional who is a clear thinker and an excellent strategist. He works hard at what he does and ensures that all his projects reach a logical conclusion. He remains calm and collected even during stressful situations and comes up with exceptional solutions. Socially he is an excellent mixer and gets along with all."

--**Ashok Kalia**, *Senior Mentor, CareerSynergy, India*

"Waheed is knowledgeable trainer, with wide variety of experience in delivering attractive sessions. Waheed is tactful person, he knows how to select his words and touches people emotions Waheed in communication and leadership is a role model."

-- **Ekram Zaki**, *Training Director, Amoun Pharmaceutical Industries Company. Egypt*



"Waheed has a very creative mind at work behind a calm demeanour. Not easily perturbed, he is easy to get along with and regales with his uncanny comic timing; there is never a dull moment around him. Work wise, he gives practical and useful ideas. He is quick to grasp new concepts/ techniques and can easily see the practical application and broad-based usage of the same. His knowledge coupled with his understanding of human psyche makes him an above par trainer and coach. I wish him luck in all his future endeavours."

-- **Aanchal Mahajan, Sr. Business Analyst, Credit Research, Evalueserve, India**

"Some People are blessed with a natural ability of communication. The basis of connection is their communication. And if you add humor to that, it becomes a perfect recipe for a Successful Trainer. Waheed is one of the very few trainers who fits in the above category Perfectly. With him Learning is a By Product even without you making a real effort to learn. His day-to-day Examples and humorous stories will make you go in splits and will have a lasting impact on the quality of the training. I strongly recommend Waheed for any of the training Programs which your organization might have, and you will get much more than the Investment."

-- **Prakash Balachandrasekar, Trainer-, Directive Communication, India**

"Spending time in communication course is so productive, resulting from a qualified and professional trainer" Thank you a lot for accomplishing our goals and objectives".

--**Al-Jazi Ali, Accountant, Qatar Gas, Doha, Qatar**

"Just today during our regular department meeting we were talking about our impressions of the 2-day course we had. It goes without saying that I intend to join advanced level of the course when you guys in town for next session. The main reason of my desire to join the next course is the atmosphere under which your course is conducted.

Many thanks to you for all those positive moments we had! That's big thing nowadays."

**Mais Abdullayev, Sr. Production & Sales Engineer, Qatar Gas, Doha, Qatar**

"MY BEHAVIOUR HAVE EXTENSIVELY CHANGED AND MY IDOL IS MY MENTOR WAHEED ALBALUSHI...His ability to ask the right questions has been extremely helpful in uncovering root causes of key issues on both levels personal and professional. Hereby I affirm; the newly honed skills have objectively improved my actions and modified my behaviour."

**Nasreen Salah Al Din Fairooz, Corp. Comm. Officer, GARMCO, Bahrain.**